



Uploaded in May 2023

COMMERCIAL PUBLICITY AND NFR CONTRACTS AS ON 01.05.2023

THIRUVANANTHAPURAM DIVISION

Detail of NFR and publicity contracts in Trivandrum Division							
1	2	3	4	5	6	7	8
S.No.	Station	Asset Location, eg., circulating area, ROB, FOB, RUB, etc.	Area in Sqft.	Contract from	Contract valid upto	Annual License fee (in lakh)	Licensee
1	TRVL	Zone-1	1988	02-07-2019	02-06-2024	721221	M/s Choice Media Solutions, Trivandrum
2	GUV	Zone-1	352	23/2/2019	22/2/2024	165165	M/s Choice Media Solutions, Trivandrum
3	TVC	Zone-2	7712	11-04-2021	11-03-2026	9301806	M/s Limax Advertising Pvt Ltd, Trivandrum
4	ERS	Zone-1	3240	04-06-2019	04-05-2024	3507350	M/s Aiswaria OOH, Ernakulam
5	Cluster-2	TVC-MYY section	6493.5	31-01-2019	30-01-2024	1124781	M/s Vaishnav Business, Varkala, Trivandrum

6	TVC Division	Out of Home	38332	10-05-2019	09-05-2024	7985999	M/s CEES Outdoor Media, Ernakulam
7	CGY	Notified locations	314	17/08/2022	16/08/2025	177777	M/s Espanio Events and Ads, ERS
8	AWY	Notified locations	1904	17/08/2022	16/08/2025	1157777	M/s Espanio Events and Ads, ERS
9	SRTL	Notified locations	512	17/08/2022	16/08/2025	177777	M/s Espanio Events and Ads, ERS
10	TRTR	Notified locations	310	17/08/2022	16/08/2025	127777	M/s Espanio Events and Ads, ERS
11	KPY	Notified locations	468	13/10/2022	10-12-2025	305555	M/s Iconic, Kottayam
12	Cluster-1	MP-AAY section	1878	29/3/2023	28/3/2026	304107	M/s K.R.Saravanan, Nagercoil
13	Cluster-3	NJT- KZT section	1890	29/3/2023	28/3/2026	305000	M/s K.R.Saravanan, Nagercoil
14	KYJ	Notified locations	640	29/3/2023	28/3/2026	177777	M/s Graphon Innovative Digital Solutions, PGT
15	CNGR	Notified locations	1408	29/3/2023	28/3/2026	545435	M/s Graphon Innovative Digital Solutions, PGT
16	Cluster-6	VTK-AFK section	1494	05-07-2023	05-06-2026	205555	M/s Iconic, Kottayam
17	Jingles Cluster-1	CAPE, NCJ,KZT, TVC,VAK	PA system	02-10-2019	05-10-2024	3060145	M/s Limax Advertising Pvt Ltd, Trivandrum

18	Jingles Cluster-2	QLN, KPY, KYJ, MVLK, CNGR	PA system	02-10-2019	05-10-2024	1935970	M/s Limax Advertising Pvt Ltd, Trivandrum
19	Jingles Cluster-3	TRVL, CGY, KTYM, PVRD, TRTR	PA system	02-10-2019	05-10-2024	2528909	M/s Limax Advertising Pvt Ltd, Trivandrum
20	Jingles Cluster-4	HAD, AMPA, ALLP, SRTL, ERS,ERN	PA system	02-10-2019	16/7/2023	3729003	M/s Limax Advertising Pvt Ltd, Trivandrum
21	Jingles Cluster-5	AWY, AFK,IJK, CKI, TCR	PA system	02-10-2019	16/7/2023	2781949	M/s Limax Advertising Pvt Ltd, Trivandrum
22	CAPE,NCJ, KZT, TVC, KCVL, KZK and VAK	IPIS (Gr-I)	151 Nos of digital screens (Outdoor/In door LED screens, coach indication boards, touch screen kiosks)	28/5/2023	27/5/2024	1654034	Consortium of Play Ads & D Vision, EKM
	QLN, KYJ, CNGR, TRVL, CGY and KTYM	IPIS (Gr-II)		19/12/2022	18/12/2023	1508090	Consortium of Play Ads & D Vision, EKM
	ALLP, ERS, ERN, AWY, TCR and GUV	IPIS (Gr-III)		16/11/2022	15/11/2023	1702682	Consortium of Play Ads & D Vision, EKM
23	VAK	CCTV		19.4.2019	18.4.2024	224400	M/s Lime Consultants, Kallara
24	T.No.12075 /76	Train Exterior	1502.95 Sqm	27/08/2022	26/08/2025	2877777	M/s Espanio Events and Ads, ERS
