



Updated in Jan 2022

THIRUVANANTHAPURAM DIVISION COMMERCIAL PUBLICITY CONTRACTS

PUBLICITY CONTRACTS						
S.No.	Contract details	Station	Name of the licensee and address	Area under contract	Contract from	Contract to
1	Bulk advertisement - Board/ Hoardings	Cluster 2 (TVP, KCVL, KZK, KXP, MQU, CRY, KVU, VAK, EVA, PVU, MYY)	M/s Vaishnav Business, Varkala, Trivandrum	PF, FOB, Circulating area	31/1/2019	30/1/2024
2	Bulk advertisement - Board/ Hoardings	NCJ/Zone-1	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	Approach road, Parking area	03-02-2019	03-01-2024
3	Bulk advertisement - Board/ Hoardings	NCJ/Zone-3	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	PF, FOB, Reservation office	03-02-2019	03-01-2024
4	Bulk advertisement - Board/ Hoardings	TRVL/Zone-1	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	Concourse, PF pillars PF purling, Cir area	02-07-2019	02-06-2024

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5	Bulk advertisement - Board/ Hoardings	GUV/Zone-1	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	PF, Concourse, FOB	23/2/2019	22/2/2024
6	Bulk advertisement - Board/ Hoardings	ERS/Zone-1	M/s Aiswaria OOH Media Owners Private Limited, 46/830, Vignesh Bhavan, Savitha Road, Vennala PO, Cochin	Circulating area	04-06-2019	04-05-2024
7	Bulk advertisement - Board/ Hoardings	KTYM/Zone-2	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	Concourse, PF pillars PF purling, FOB	18/5./2019	17/5/2024
8	Airing of Jingle advertisement through PA system	Cluster-1 (CAPE, NCJ, KZT, TVC & VAK)	M/s Limax Advertising Pvt Ltd, Jagathy, Trivandrum	PA System - 5 stations	02-10-2019	02-09-2022
9	Airing of Jingle advertisement through PA system	Cluster-2 (QLN, KYJ, KPY, MVLK and CNGR)	M/s Limax Advertising Pvt Ltd, Jagathy, Trivandrum	PA System - 5 stations	02-10-2019	02-09-2022
10	Airing of Jingle advertisement through PA system	Cluster-3 (TRVL, CGY, KTYM, PVRD and TRTR)	M/s Limax Advertising Pvt Ltd, Jagathy, Trivandrum	PA System - 5 stations	02-10-2019	02-09-2022
11	Airing of Jingle advertisement through PA system	Cluster-4 (HAD, AMPA, ALLP, SRTL, ERS and ERN)	M/s Limax Advertising Pvt Ltd, Jagathy, Trivandrum	PA System - 6 stations	18/4/2019	17/4/2022

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12	Airing of Jingle advertisement through PA system	Cluster-5 (AWY, AFK, IJK, CKI and TCR)	M/s Limax Advertising Pvt Ltd, Jagathy, Trivandrum	PA System - 5 stations	18/4/2019	17/4/2022
13	Installation and display of CCTV	VAK	M/s Lime Consultants, TP House, Thumpodu, Tharatta, Kallara, Thiruvananthapuram	CCTV	19/4/2019	18/4/2024
14	Advertisement on Train Interior	T.No.12075/76	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	20 coaches	03-05-2019	03-04-2024
15	Advertisement on Train Interior	T.No.12081/82	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	18 coaches	03-05-2019	03-04-2024
16	Advertisement on Train Interior	T.No.16301/02	M/s Choice Media, Vayalikkada, Vattiyoorkkavu, Trivandrum	19 coaches	18/5/2019	17/5/2024
17	Advertisement at Out of Home (OOH) locations	Over TVC Division	M/s. CEES Out Door Media, 57/3856, 40/1317, T.D. Road, Ernakulam	Locations over TVC Division including ROB ,RUB	05-10-2019	05-09-2024

S.No.	Contract details	Station	Name of the licensee and address	Area under contract	Contract from	Contract to
18	Display of Integrated Passenger Information System & Advertisement through LED boards	Gr-I - CAPE, NCJ, KZT,TVC, KCVL,KZK & VAK	M/s Play Ads, Judgemukku, Thrikkakkara PO, Ernakulam	LED display boards	27.2.2017	26.2.2022
		Gr-II - QLN, KYJ,CNGR,TRVL, CGY & KTYM	"	LED display boards	26.9.2016	
		Gr-III - ALLP, ERS,ERN,AWY, TCR & GUV	"	LED display boards	18.8.2016	
19	Ads on Mirrors inside coaches of trains	T.No.12625/26, 12075/76 and 12081/82	M/s Seraphine Dev Impex Pvt Ltd, Kollam	Ads on mirrors in the rakes of 3 pair of trains	10.09.2021	09.09.2022

For more details, please contact Advt section/ Divisional Office/Commercial branch (9495819117)
