



दक्षिणरेलवे/SOUTHERN RAILWAY
चेन्नैमंडल/CHENNAI DIVISION

No. PUB/MAS/2025/09/22

Date: 17.09.2025

प्रेसविज्ञप्ति / PRESS RELEASE

**CHENNAI DIVISION LAUNCHES MASSIVE CLEANLINESS DRIVE UNDER
“SWACHHATA HI SEVA” CAMPAIGN**

Chennai Division of Southern Railway, launches “**Swachhata Hi Seva**” (SHS) campaign, across its railway stations, today (**17th September 2025**). This fortnight-long initiative is observed from **17th September to 02nd October, 2025**, with the objective of promoting **cleanliness, hygiene and sanitation** in all railway premises, in alignment with the Government’s vision of Swachh Bharat Mission.

Shri Shailendra Singh, Divisional Railway Manager, inaugurated the campaign at **Dr. M.G.R. Central Railway Station**. Shri Tej Partap Singh, Additional Divisional Railway Manager, Branch Officers, staff and Safai Karmacharis (house keeping staff) participated in the event.

The inauguration ceremony began with the administration of the **Swachhata Pledge**, reaffirming the commitment of railway personnel and passengers to maintain cleanliness and contribute towards a healthier and cleaner environment. Following this, a **Signature Campaign** was organized, encouraging passengers and staff to show their support for the cause by signing their names in solidarity with the cleanliness mission.

To raise public awareness, an **Awareness Rally** was conducted within the station premises. Staff carried placards and banners highlighting key messages on sanitation and hygiene. As part of the drive, Divisional Railway Manager, also distributed **Personal Protection (PP) Kits** to the Safai Karmacharis.

Throughout the campaign period, intensified cleaning activities have been scheduled at Railway stations, Trains, Depots, Sheds, workshops, Health Units, Railway Colonies, Railway Hospitals and other Railway Offices throughout Chennai Division. These include mechanized cleaning of platforms, toilets, tracks, as well as garbage segregation, waste disposal awareness drives, and anti-littering campaigns. Various NGOs, Volunteers, Scouts and Guide groups are also participating in Swachhata activities as a part of the campaign.

Chennai Division, through initiatives like “Swachhata Hi Seva” campaign, seeks not only to improve infrastructure and sanitation, but also to instill a sense of shared responsibility among passengers and staff. The mass participation in cleaning activities plays a vital role in contributing to the overall well-being of society and promoting a cleaner, greener and healthier environment.

SD/-

ए.एलुमलै / (A.Elumalai)

जनसंपर्कअधिकारी / Public Relations Officer

चेन्नैमंडल/ Chennai Division/S.Rly

Follow us

<https://sr.indianrailways.gov.in/index.jsp>

<https://twitter.com/DrmChennai>

<https://www.facebook.com/Chennai-Division-Southern-Railway-103282828869816>