

DETAILS OF PUBLICITY CONTRACTS IN COMMERCIAL DEPARTMENT OVER MADURAI DIVISION

SI NO	SUB HEAD	Station	Category	Name and Address of Contractor	Locations	From	To	Area in sqft	REMARKS	TENDER/ QUOTATION
1	EXP TRAIN INTERIOR	12693/ 12694, 12633/ 12634	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	16/11/2018	02/02/2024	2964 & additional area- 528 sqft	90 days extension from 16.11.23 due to COVID-19	Tender
2	TEN ARCH	TEN	NSG 3	Shri. V. Krishnaswamy,Murali Ads No.530, Karaikkal Road Kumbakonam	TEN Circulating Area	13/04/2019	12/04/2024	6478	-	Tender
3	TN and CVP station	TN,CVP	NSG-3 & 4	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Station , Concourse Area	26/02/2019	25/02/2024	4866 & additional area - 580 Sqft with additional LF-963041/-	-	Tender
4	Contract for provision, operation and maintenance of Coach indication board, Platform indication board, Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division	MDU, TEN	NSG-2	M/s. JAYAAM ADS, No.9, Advaita ashramam road, Fairlands,Salem	Platform& Concourse	16/11/2021	03/04/2024	-	-	Tender
5	Setting up of Khadi product sales Stall at MDU Jn under NINFRIS	MDU	NSG 2	M/s Madurai District Sarvodaya Sangh, No-26, Town Hall Road, Madurai-01	Concourse	14/01/2023	13/01/2024	266.5	Further extension for 1 year is under process	NINFRIS
6	Display of LED advertisement at station building of Mdu Jn	MDU	NSG 2	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Building	01/08/2022	31/07/2025	1600	-	E-Auction
7	Display of advertisement	PUU	NSG 6	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	13/08/2022	12/08/2025	1000	-	E-Auction
8	Display of advertisement	KKZ	NSG 6	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	13/08/2022	12/08/2025	1000	-	E-Auction
9	Display of advertisement	PMK	NSG 5	Yoga Tech, 6/234, DM Loadge Building, Nethaji Road, Paramakudi, Ramanathapuram- 623707	Circulating Area, Concourse, Building, Platform	14/08/2022	13/08/2025	1024 + Change of media paid upto 13.08.2024	-	E-Auction
10	Display of advertisement	KLQ	NSG 6	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	500	-	E-Auction
11	Display of advertisement through Hordings ant LC between PUU & KLQ	LC between PUU & KLQ	-	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	1200 + 300 additional paid upto 16.02.2024	-	E-Auction
12	Display of advertisement	KUV	NSG 6	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	500	-	E-Auction
13	Train Exterior Panels	22631/ 22632	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	02/09/2022	01/09/2025	1482.73 sqm	-	E-Auction

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14	Train Interior Panels	12638/ 12637, 22675/ 22676, 12654/ 12653	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	02/09/2022	01/09/2025	235.20 sqm	-	E-Auction
15	Display of advertisement	NZT	NSG 5	RR Advertisers and Innovators, No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	03/12/2022	02/12/2025	250	-	E-Auction
16	Display of advertisement	PCO	NSG 6	RR Advertisers and Innovators, No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	02/12/2022	01/12/2025	250 + 86 additional	-	E-Auction
17	Display of advertisement	KZY	NSG 6	RR Advertisers and Innovators, No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	02/12/2022	01/12/2025	250	-	E-Auction
18	Display of advertisement	TSI	NSG 4	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	2193	-	E-Auction
19	Display of advertisement	RJPM	NSG 5	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	1237 + 260 additional	-	E-Auction
20	Display of advertisement	LC Between TTL & SCT	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Hoardings	16/12/2022	15/12/2025	1200 + 300 additional	-	E-Auction
21	Display of advertisement	SNKL	NSG 5	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	1011	-	E-Auction
22	Display of advertisement	LC Between DG & UDT	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Hoardings	16/12/2022	15/12/2025	1200 + 250 additional	-	E-Auction
23	Display of advertisement	SVKS	NSG 5	Power Media 218A, Theni main road PP Chavadi, Madurai, Madurai - 625016	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	1360	-	E-Auction
24	Display of advertisement	AVS	NSG 6	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	02/12/2022	01/12/2025	500	-	E-Auction
25	Display of advertisement	PCM	NSG 6	Jeycika Cycle Scooter Car Parking, Pavoorchatram, Tirunelveli	Circulating Area, Concourse, Platform	29/12/2022	28/12/2025	250	-	E-Auction
26	Display of advertisement	TENI	NSG 6	ADS Kraft, No 9, RMS Colony, Madurai-03	Circulating Area, Platform	09/02/2023	08/02/2026	600 + 400 additional paid upto 19.12.2023	-	E-Auction
27	Display of advertisement	PDKT	NSG 5	Ajay Advertising Agencies, No-15-6, Gangai Nagar 2nd Street, Ramachandra Nagar, Edamailpattipudur, Tiruchchirapally-620012	Circulating Area, Concourse & Platform	26/03/2023	25/03/2026	700 + 201 additional	-	E-Auction

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28	Display of advertisement	RMD	NSG 4	DM Adds, 58 Mahathma Gandhi Salai, Ramanathapuram - 623501	Circulating Area, Concourse & Platform	30/04/2023	29/04/2026	1000	-	E-Auction
29	Display of advertisement	KIC	NSG 6	J K Associates, 18-20,22 Ist Floor,TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Concourse, Platform & Station Building	30/04/2023	29/04/2026	250	-	E-Auction
30	Display of advertisement	SMD	NSG 6	J K Associates, 18-20,22 Ist Floor,TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Concourse, Platform & Station Building	30/04/2023	29/04/2026	250	-	E-Auction
31	Display of advertisement	KDNL	NSG 5	J K Associates, 18-20,22 Ist Floor,TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Circulating Area, Concourse & Platform	30/04/2023	29/04/2026	480 + 100 additional	-	E-Auction
32	Display of advertisement	PLNI	NSG 4	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Platform, Subway & Station Building	30/04/2023	29/04/2026	1297	-	E-Auction
33	Display of advertisement	DG	NSG 3	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Platform & Station Building	30/04/2023	29/04/2026	2000 + 122 additional	-	E-Auction
34	Train Interior Panels	12636/12635 & 12605/12606	-	JC Media Entertainment, 138, LB Road, Judges Avenue, Kamarajar Nagar, Thiruvanmiyur, Chennai - 600041	Train	10/05/2023	09/05/2026	187.42 sqm	-	E-Auction
35	Display of advertisement	SVPR	NSG 5	J K Associates, 18-20,22 Ist Floor,TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Circulating Area, Concourse, Platform & Station Building	20/05/2023	19/05/2026	492	-	E-Auction
36	Display of advertisement	EKN	NSG 6	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating area & Platform	20/05/2023	19/05/2026	300	-	E-Auction
37	Display of advertisement	TME	HG 2	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating area & Platform	24/05/2023	23/05/2026	1300 + 388 additional paid upto 23.11.2023	-	E-Auction
38	Display of advertisement	ASD	NSG 5	J K Associates, 18-20,22 Ist Floor,TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Circulating Area, Concourse, Platform & Station Building	08/07/2023	07/07/2026	250 + 200 additional paid upto 10.03.2024	-	E-Auction
39	Display of advertisement	VPT Station Building	NSG-3	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Station Building	11/07/2023	10/07/2026	400	-	E-Auction
40	Display of advertisement	DKO	NSG 5	ADS Kraft, No 9, RMS Colony,Madurai-03	Circulating area, Concourse & Platform	29/07/2023	28/07/2026	250	-	E-Auction
41	Display of advertisement	APK	NSG 6	ADS Kraft, No 9, RMS Colony,Madurai-03	Circulating area, Concourse & Platform	29/07/2023	28/07/2026	250	-	E-Auction

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42	Display of advertisement	TCN	NSG 4	Ajay Advertising Agencies, No-15-6, Gangai Nagar 2nd Street, Ramachandra Nagar, Edamailpattipudur, Tiruchchirapally-620012	Circulating area, Concourse & Platform	29/07/2023	28/07/2026	700	-	E-Auction
43	Display of advertisement	KKDI	NSG 4	ADS Kraft, No 9, RMS Colony, Madurai-03	Circulating area, Platform & Station Building	29/07/2023	28/07/2026	1000	-	E-Auction
44	Display of advertisement	SVGA	NSG 5	ADS Kraft, No 9, RMS Colony, Madurai-03	Circulating area, Concourse & Platform	29/07/2023	28/07/2026	250	-	E-Auction
45	Display of advertisement	BDNK	NSG 6	ADS Kraft, No 9, RMS Colony, Madurai-03	Circulating area, Concourse, Station Building & Platform	09/08/2023	08/08/2026	850	-	E-Auction
46	Display of advertisement	AZK	HG 2	Vlink Media, No.73, First floor Kamarajar Salai, Balaji Nagar, Virugampakkam, Chennai - 600092	Circulating area & Platform	10/09/2023	09/09/2026	150	-	E-Auction
47	Display of advertisement	KKY	NSG 6	Vlink Media, No.73, First floor Kamarajar Salai, Balaji Nagar, Virugampakkam, Chennai - 600092	Circulating area, Concourse, & Platform	10/09/2023	09/09/2026	200	-	E-Auction
48	Display of advertisement	TYT	NSG 6	RR Advertisers and Innovators, No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse, Station Building & Platform	10/09/2023	09/09/2026	200	-	E-Auction
49	Display of advertisement	PEA	NSG 6	RR Advertisers and Innovators, No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse, Station Building & Platform	10/09/2023	09/09/2026	200	-	E-Auction
50	Display of advertisement	USLP	NSG 6	Vlink Media, No.73, First floor Kamarajar Salai, Balaji Nagar, Virugampakkam, Chennai - 600092	Concourse, Station Building & Platform	23/09/2023	22/09/2026	200	-	E-Auction
51	Display of advertisement	TMQ	NSG 5	ADS Kraft, No 9, RMS Colony, Madurai-03	Circulating area, Concourse & Platform	23-09-2023	22-09-2026	250	-	E-Auction
52	Display of advertisement	MPA	NSG 6	Surya Brothers, No.99C/13-1, Puthannandan Road, Tiruchirappalli-621306	Circulating area, Concourse & Platform	18-10-2023	17-10-2026	200	-	E-Auction
53	Display of advertisement	TTL	NSG 5	J K Associates, 18-20, 22 Ist Floor, TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Circulating area, Concourse & Platform	26-10-2023	25-10-2026	520	-	E-Auction
54	Train Exterior Panels	12638/12637/22675/22676/12653/12654	-	Murali Ads and Publicities No.530, Karaikkal Road Kumbakonam	Train	26-10-2023	25-10-2026	5925.68	-	E-Auction
55	Massage Chair	MDU	NSG 2	Robotic Technologies, Ground floor 18/19 shop no 1 Karnataka - 560090	Concourse Area & Platform-1	20-11-2023	19-11-2026	Concourse Area- 40 sqft & Platform 1 - 60 sqft	-	E-Auction

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56	Massage Chair	TEN	NSG 3	Robotic Technologies, Ground floor 18/19 shop no 1 Karnataka - 560090	Concourse Area	20-11-2023	19-11-2026	60 sqft	-	E-Auction
57	Train Exterior Panels	12693/ 12694 & 12633/12634	-	Studiokrate, No 45, Kannammal Street, Kannabiran Colony, Saligramam, Chennai - 600093	Train	11-11-2023	10-11-2026	5542.92 sqm	-	E-Auction
58	Display of advertisement	MDU/ Western Entry Arch	NSG-2	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Arch	12-11-2023	11-11-2026	190	-	E-Auction
59	PMBJK	DG	NSG 3	Smt. Vijayalakshmi, PMBJK, DG	Circulating Area	16-12-2023	15-12-2026	130	-	E-Auction
60	Display of advertisement	VPT	NSG 4	Kitchen Shelf Online Services and Rabeeth Advertisement, No. 364/103-C, Narayanan Street, Peramanur, Salem- 636007	Circulating area, Concourse & Platform	27-12-2023	26-12-2026	1000	-	E-Auction
61	Train Exterior Panels	06673/16732/16731/06676/06677/06405/06675/06680/06672/06847/06848/06671/06679/06678	-	Studiokrate, No 45, Kannammal Street, Kannabiran Colony, Saligramam, Chennai - 600093	Train	07-01-2024	06-01-2027	3296.92	-	E-Auction
62	Train Exterior Panels	06668/06667	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	07-01-2024	06-01-2027	475.85	-	E-Auction
63	Train Interior Mirror	12636/12635 & 12605/12606	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	20-01-2024	19.01.2027	133.12 sqft	-	E-Auction
64	Train Interior Mirror	22631/22632	-	ADS Kraft, No 9, RMS Colony, Madurai-03	Train	20-01-2024	19.01.2027	125.1 sqft	-	-
65	Train Interior Mirror	22620/22619 & 06069/06070	-	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	Train	20-01-2024	19.01.2027	100.4 sqft	-	E-Auction
66	Train Interior Mirror	22629/22630 & 06030/06029	-	ADS Kraft, No 9, RMS Colony, Madurai-03	Train	20-01-2024	19.01.2027	71.67 sqft	-	E-Auction
67	Train Interior Mirror	22613/22614	-	ADS Kraft, No 9, RMS Colony, Madurai-03	Train	20-01-2024	19.01.2027	75.7 sqft	-	E-Auction
68	Train Interior Mirror	16791/16792	-	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	Train	20-01-2024	19.01.2027	37.68 sqft	-	E-Auction
69	Train Interior Mirror	12638/12637, 22675/22676 & 12654/12653	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	20-01-2024	19.01.2027	514.32 sqft	-	E-Auction
70	Train Interior Mirror	12632/12631 & 12661/12662	-	ADS Kraft, No 9, RMS Colony, Madurai-03	Train	20-01-2024	19.01.2027	514.04 sqft	-	E-Auction

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71	Train Interior Mirror	16780/16779, 22621/22622 & 06780	-	ADS Kraft, No 9, RMS Colony, Madurai-03	Train	20-01-2024	19.01.2027	130.02 sqft	-	E-Auction
72	Train Interior Mirror	12694/12693 & 12634/12633	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IIInd street, Madurai-17	Train	04-02-2024	03-02-2027	458.72 sqft	-	E-Auction
73	Train Interior Panels	12694/12693 & 12634/12633	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IIInd street, Madurai-17	Train	04-02-2024	03-02-2027	220.72 sqm	-	E-Auction
74	Two wheeler and other packing counter	TEN	NSG 3	Maruthi Enterprises, Tirunelveli	Near Parcel Office	08-02-2024	07-02-2027	-	-	E-Auction
75	Two wheeler and other packing counter	DG	NSG 3	OM Saravana, Chennai	Near Parcel Office	08-02-2024	07-02-2027	-	-	E-Auction
76	Contract for provision, operation and maintenance of Digital Coach indication boards, Digital Platform indication boards & Plasma TVs at MDU, TEN	MDU & TEN	NSG- 2 & NSG-3	Jayaam Ads, No. 9, 2nd Floor, S.S.Plaza, Advaita Ashram Road, Salem-636016	Platform & Concourse	03-04-2024	02-04-2027	-	-	E-Auction
77	Display of advertisement	ADPT	NSG 6	ADS Kraft, No 9, RMS Colony, Madurai-03	Station Building, Concourse & Platform	17-02-2024	16-02-2027	250 sqft	-	E-Auction
78	Display of advertisement	SRT	NSG 5	Vlink Media, No.73, First floor Kamarajar Salai, Balaji Nagar, Virugampakkam, Chennai - 600092	Circulating Area, Concourse & Platform	17-02-2024	16-02-2027	800 sqft	-	E-Auction
79	Display of advertisement	SDN	NSG 5	ADS Kraft, No 9, RMS Colony, Madurai-03	Circulating Area, Concourse & Platform	17-02-2024	16-02-2027	200 sqft	-	E-Auction