



दक्षिणरेलवे/SOUTHERN RAILWAY  
चेन्नैमंडल/CHENNAI DIVISION

No. PUB/MAS/2023/09/06

Date: 15.09.2023

प्रेसविज्ञप्ति / PRESS RELEASE

**CHENNAI DIVISION OBSERVES "SWACHHATA PAKHWADA-  
CLEANLINESS FORTNIGHT FROM 15.09.2023 TO 02.10.2023**

Cleanliness campaigns are initiatives emphasizing the importance of cleanliness, aimed at raising awareness on environmental hygiene and overall cleanliness. Indian Railways, as an organisation pioneering in providing valuable service to its esteemed passengers, observes Swachhata Pakhwada as part of its social responsibility.

Chennai Division of Southern Railway is observing Swachhata Pakhwada-Cleanliness fortnight from 15.09.2023 to 02.10.2023. The program was inaugurated by Shri Sachin Punetha, Additional Divisional Railway Manager-I by administering the Swachhata pledge and flagging off the Cleanliness awareness rally at Dr. MGR Central Railway station. Shri R. Ananth, Additional Divisional Railway Manager-III, kick started the Signature campaign emphasizing the need for keeping the station and railway premises clean. Officials and cleaning staff of Chennai Division and passengers participated in the event.

Each day of the Swachhata Pakhwada is themed to bring out the importance of cleanliness with special emphasis on solid waste management and eco-friendly operations like ban of plastic, water use efficiency, plantation of trees etc. The drive is organized at Railway stations, Trains, Depots, Sheds, workshops, Health Units, Railway Colonies, Railway Hospitals and other Railway Offices throughout the Chennai Division. Various NGOs, Volunteers, Scouts and Guide groups are also participating in Swachhata activities as a part of the campaign.

'Cleaner – Greener - Healthier', as the phrase goes, Railways appeals to its travelling public to join hands with Railways to make this campaign a great success.

**Sd/-**

ए .एलुमलै / (A.Elumalai)

जनसंपर्कअधिकारी / Public Relations Officer

चेन्नैमंडल/ Chennai Division

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