

DETAILS OF PUBLICITY CONTRACTS IN COMMERCIAL DEPARTMENT - MADURAI DIVISION

SI NO	SUB HEAD	Station	CATRGORY	Name and Address of Contractor	Locations	From	To	Area / Mode of Payment	Area in sqft	Remarks	TENDER/ QUOTATION
1	EXP TRAIN INTERIOR	12693/ 12694 , 12633/ 12634	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	16/11/2018	15/11/2023	Quarterly	2964 & additional area- 528 sqft		Tender
2	TEN ARCH	TEN	NSG-3	Shri. V. Krishnaswamy,Murali Ads No.530, Karaikkal Road Kumbakonam	TEN Circulating Area	13/04/2019	12/04/2024	Quarterly	6478		Tender
3	TN and CVP station	TN,CVP	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Station , Concourse Area	26/02/2019	25/02/2024	Half yearly	4866 & additional area - 580 Sqft with additional LF- 963041/-		Tender
4	Advertisement through video wall	MDU	NSG-2	M/s Adskraft, 9, RMS colony, Muthupatti, Madurai-625003	OOH / Circulating Area	10/07/2021	09/07/2026	Half yearly	200		Tender
5	Contract for provision, operation and maintenance of Coach indication board, Platform indication board, Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division	MDU,TEN	NSG-2 & 3	M/s. JAYAAM ADS, No.9, Advaitha ashramam road, Fairlands,Salem	Platform& Concourse	16/11/2021	15/11/2026	Half yearly	-		Tender
6	Contract for distribution of Dinamalar daily tamil news paper to the passengers of AC chair car (3 coaches) at free of cost of Train no 12636	12636	-	M/s Dinamalar	Train	06/12/2022	05/12/2023	Yearly	-		NINFRIS
7	Setting up of Boquet Stall at MDU Jn under NINFRIS	MDU	NSG-2	M/s Spring Blooms, Smt.Kalaivani	Concourse	13/10/2022	12/10/2023	Yearly	100		NINFRIS
8	Setting up of Khadi product sales Stall at MDU Jn under NINFRIS	MDU	NSG-2	M/s Madurai District Sarvodaya Sangh, No- 26, Town Hall Road, Madurai-01	Concourse	14/01/2023	13/01/2024	Yearly	100		NINFRIS
9	Setting up of Dry Fish sales Stall at MDU Jn under NINFRIS	MDU	NSG-2	M/s Lemurian Ventures Pvt Ltd, Shri. R.Kalikhthiravan, No- 10/1369, Therkuvani Veethi, Perungulam, RMD- 623536	Concourse	21/01/2023	20/01/2024	Yearly	100		NINFRIS
10	Display of LED advertisement at station building of Mdu Jn	MDU	NSG-2	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Building	01/08/2022	31/07/2025	Quarterly	1600		E-Auction

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11	Display of advertisement	PUU	NSG-6	Green Media, Nasa Complex Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	13/08/2022	12/08/2025	Quarterly	1000		E-Auction
12	Display of advertisement	KKZ	NSG-6	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	13/08/2022	12/08/2025	Quarterly	1000		E-Auction
13	Display of advertisement	PMK	NSG-5	Yoga Tech, 6/234, DM Lodge Building, Nethaji Road, Paramakudi, Ramanathapuram-623707	Circulating Area, Concourse, Building, Platform	14/08/2022	13/08/2025	Quarterly	1024		E-Auction
14	Display of advertisement	KLQ	NSG-6	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	Quarterly	500		E-Auction
15	Display of advertisement through Hordings ant LC between PUU & KLQ	LC between PUU & KLQ	-	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	Quarterly	1200		E-Auction
16	Display of advertisement	KUV	NSG-6	Green Media, Nasa Complex Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	Quarterly	500		E-Auction
17	Train Interior Mirror	22631/ 22632, 22623/ 22624, 12651/ 12652, 12687 /12688, 22687/ 22688	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	21/08/2022	20/08/2025	Quarterly	406.72		E-Auction

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18	Train Interior Mirror	16787 /16788, 16790/ 16789, 16791/ 16792, 22629 /22630, 22619 /22620	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam- 682025	Train	21/08/2022	20/08/2025	Quarterly	260.94		E-Auction
19	Train Interior Mirror	16780 /16779, 22661 /22662, 16723 /16724, 16733 /16734, 22621 /22622, 22613 /22614	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam- 682025	Train	21/08/2022	20/08/2025	Quarterly	604.61		E-Auction
20	Train Interior Mirror	16730 /16729, 12638 /12637, 16795 /16796, 12654 /12653, 12636 /12635, 12606 /12605, 12631 /12632, 12662 /12661	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam- 682025	Train	21/08/2022	20/08/2025	Quarterly	1264.48		E-Auction
21	Train Exterior Panels	12636/ 12635, 12606/ 12605	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam- 682025	Train	02/09/2022	01/09/2025	Quarterly	2857.98 sqm		E-Auction
22	Train Exterior Panels	22631/ 22632	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam- 682025	Train	02/09/2022	01/09/2025	Quarterly	1482.73 sqm		E-Auction

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23	Train Interior Panels	12638/ 12637, 22675 /22676, 12654 /12653	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	02/09/2022	01/09/2025	Quarterly	235.20 sqm		E-Auction
24	Train Interior Panels	22630/ 22629	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam- 682025	Train	02/09/2022	01/09/2025	Quarterly	47.94 sqm		E-Auction
25	Train Exterior Panels	22630/ 22629	-	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam- 682025	Train	21/09/2022	20/09/2025	Quarterly	963.77 sqm		E-Auction
26	Display of advertisement	MDU PF- 2,3,4,5,6 & Western entry Concourse & Circulating area	NSG-2	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Platform	28/10/2022	27/10/2025	Quarterly	2000		E-Auction
27	Display of advertisement	NZT	NSG-5	RR ADVERTISERS AND INNOVATORS No.17,Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	03/12/2022	02/12/2025	Quarterly	250		E-Auction
28	Display of advertisement	PCO	NSG-6	RR ADVERTISERS AND INNOVATORS No.17,Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	02/12/2022	01/12/2025	Quarterly	250		E-Auction
29	Display of advertisement	KZY	NSG-6	RR ADVERTISERS AND INNOVATORS No.17,Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	02/12/2022	01/12/2025	Quarterly	250		E-Auction
30	Display of advertisement	TSI	NSG-4	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	2193		E-Auction

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31	Display of advertisement	TTL	NSG-5	J K ASSOCIATES18-20,22 1st Floor,TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Circulating Area, Concourse, Platform	16/12/2022	15/12/2025	Quarterly	520		E-Auction
32	Display of advertisement	RJPM	NSG-5	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	1237		E-Auction
33	Display of advertisement	LC Between TTI & SCT	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Hoardings	16/12/2022	15/12/2025	Quarterly	1200 additional area 300		E-Auction
34	Display of advertisement	SNKL	NSG-5	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	1011		E-Auction
35	Display of advertisement	LC Between DG & UDT	-	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Hoardings	16/12/2022	15/12/2025	Quarterly	1200 additional area 250		E-Auction
36	Display of advertisement	SVKS	NSG-5	POWER MEDIA-MADURAI 218A, Theni main road PP Chavadi, Madurai, Madurai - 625016	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	1360		E-Auction
37	Display of advertisement	AVS	NSG-6	Green Media, Nasa Complex Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	02/12/2022	01/12/2025	Quarterly	500		E-Auction
38	Display of advertisement	PCM	NSG-6	Jeycika Cycle Scooter Car Parking, Pavoorchatram, Tirunelveli	Circulating Area, Concourse, Platform	29/12/2022	28/12/2025	Quarterly	250		E-Auction
39	Display of advertisement	VPT	NSG-4	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Platform	09/02/2023	08/02/2026	Quarterly	1000		E-Auction
40	Display of advertisement	TENI	NSG-6	ADS Kraft, No 9, RMS Colony, Madurai-03	Circulating Area, Platform	09/02/2023	08/02/2026	Quarterly	600		E-Auction
41	Display of advertisement	SRT	NSG-5	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Platform	09/02/2023	08/02/2026	Quarterly	800		E-Auction

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42	Display of advertisement	KKDI	NSG-4	Varsha Ads,23/2 sekkalai, Arunachalam chettiar Street, Karaikudi, sivagangai - 630002	Circulating Area, Concourse, Platform & Station Building	09/02/2023	08/02/2026	Quarterly	1000		E-Auction
43	Display of advertisement	KQN	NSG-5	Hiaun Technologies and Solutions Pvt Ltd, 4201, TNHB, Villapuram, Madurai-12	Circulating Area, Concourse, Platform	09/02/2023	08/02/2026	Quarterly	250		E-Auction
44	Train Interior Panels	12632 /12631 & 12662 /12661	-	SKM Chips And Kishore Ads, 4-4-22, Perumal Kovil Street, Ayikudi, Tirunelveli - 627852	Train	11/02/2023	10/02/2026	Quarterly	254.96		E-Auction
45	Display of advertisement	ASD	NSG-6	Jeycika Cycle Scooter Car Parking, Pavoorchatram,Pavoorchatram, Tirunelveli-627808	Circulating Area, Concourse, Platform & Station Building	19/02/2023	18/02/2026	Quarterly	250		E-Auction
46	Display of advertisement	PDKT	NSG-5	Ajay Advertising Agencies, No-15-6, Gangai Nagar 2nd Street, Ramachandra Nagar, Edamailpattipudur, Tiruchchirapally-620012	Circulating Area, Concourse & Platform	26/03/2023	25/03/2026	Quarterly	700		E-Auction