

**DETAILS OF PUBLICITY CONTRACTS IN COMMERCIAL DEPARTMENT - MADURAI DIVISION**

SI NO	SUB HEAD	Station	Name and Address of Contractor	Locations	From	To	Area / Mode of Payment	Area in sqft	TENDER/ QUOTATION
1	EXP TRAIN INTERIOR	12693 /12694 , 12633 /12634	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Train	16/11/2018	15/11/2023	Quarterly	2964 & additional area- 528 sqft	Tender
2	TEN ARCH	TEN	Shri. V. Krishnaswamy,Murali Ads No.530, Karaikkal Road Kumbakonam	TEN Circulating Area	13/04/2019	12/04/2024	Quarterly	6478	Tender
3	TN and CVP station	TN ,CVP	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Station , Concourse Area	26/02/2019	25/02/2024	Half yearly	4866 & additional area - 580 Sqft with additional LF-963041/-	Tender
4	Advertisement through video wall	MDU	M/s Adskraft, 9, RMS colony, Muthupatti, Madurai-625003	OOH / Circulating Area	10/07/2021	09/07/2026	Half yearly	200	Tender
5	Contract for provision, operation and maintenance of Coach indication board, Platform indication board,Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division	MDU ,TEN	M/s. JAYAAM ADS, No.9, Advaitha ashramam road, Fairlands,Salem	Platform& Concourse	16/11/2021	15/11/2026	Half yearly	-	Tender
6	Contract for display of advertisement on interior panels of Train no.12636/12635 Vaigai SF Exp, 12606/12605 Pallavan SF Exp.	12636 /12635 , 12606 /12605	M/s Eye Catch, No.6, Pasumpon thevar street, Ellis nagar, Madurai.	Train	01/01/2022	31/12/2026	Quarterly	2232	Tender
7	Contract for distribution of Dinamalar daily tamil news paper to the passengers of AC chair car (3 coaches) at free of cost of Train no 12636	12636	M/s Dinamalar	Train	06/12/2022	05/12/2023	Yearly	-	NINFRIS
8	Setting up of Boquet Stall at MDU Jn under NINFRIS	MDU	M/s Spring Blooms, Smt.Kalaivani	Concourse	13/10/2022	12/10/2023	Yearly	100	NINFRIS
9	Setting up of Khadi product sales Stall at MDU Jn under NINFRIS	MDU	M/s Madurai District Sarvodhaya Sangh, No-26, Town Hall Road, Madurai-01	Concourse	14/01/2023	13/01/2024	Yearly	100	NINFRIS
10	Setting up of Dry Fish sales Stall at MDU Jn under NINFRIS	MDU	M/s Lemurian Ventures Pvt Ltd, Shri. R.Kalikhiravan, No-10/1369, Therkuvani Veethi, Perungulam, RMD-623536	Concourse	21/01/2023	20/01/2024	Yearly	100	NINFRIS
11	Display of LED advertisement at station building of Mdu Jn	MDU	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Building	01/08/2022	31/07/2025	Quarterly	1600	E-Auction
12	Display of advertisement	PUU	Green Media, Nasa Complex Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	13/08/2022	12/08/2025	Quarterly	1000	E-Auction
13	Display of advertisement	KKZ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	13/08/2022	12/08/2025	Quarterly	1000	E-Auction
14	Display of advertisement	PMK	Yoga Tech, 6/234, DM Lodge Building, Nethaji Road, Paramakudi, Ramanathapuram-623707	Circulating Area, Concourse, Building, Platform	14/08/2022	13/08/2025	Quarterly	1024	E-Auction
15	Display of advertisement	KLQ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	Quarterly	500	E-Auction
16	Display of advertisement through Hordings ant LC between PUU & KLQ	LC between PUU & KLQ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	Quarterly	1200	E-Auction

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17	Display of advertisement	KUV	Green Media, Nasa Complex Opposite Amina Auditorium, Pallimukku, Kollam-691010	Circulating Area, Concourse, Building, Platform	17/08/2022	16/08/2025	Quarterly	500	E-Auction
18	Train Interior Mirror	22631 /22632 , 22623 /22624 , 12651 /12652 , 12687 /12688 , 22687 /22688	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	21/08/2022	20/08/2025	Quarterly	406.72	E-Auction
19	Train Interior Mirror	16787 /16788 , 16790 /16789 , 16791 /16792 , 22629 /22630 , 22619 /22620	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	21/08/2022	20/08/2025	Quarterly	260.94	E-Auction
20	Train Interior Mirror	16780 /16779 , 22661 /22662 , 16723 /16724 , 16733 /16734 , 22621 /22622 , 22613 /22614	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	21/08/2022	20/08/2025	Quarterly	604.61	E-Auction
21	Train Interior Mirror	16730 /16729 , 12638 /12637 , 16795 /16796 , 12654 /12653 , 12636 /12635 , 12606 /12605 , 12631 /12632 , 12662 /12661	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	21/08/2022	20/08/2025	Quarterly	1264.48	E-Auction
22	Train Exterior Panels	12636 /12635 , 12606 /12605	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	02/09/2022	01/09/2025	Quarterly	2857.98 sqm	E-Auction
23	Train Exterior Panels	22631 /22632	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	02/09/2022	01/09/2025	Quarterly	1482.73 sqm	E-Auction
24	Train Exterior Panels	06480 /06479 , 06462 /06463	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	02/09/2022	01/09/2025	Quarterly	1927.18 sqm	E-Auction
25	Train Interior Panels	12638 /12637 , 22675 /22676 , 12654 /12653	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu Iind street, Madurai-17	Train	02/09/2022	01/09/2025	Quarterly	235.20 sqm	E-Auction
26	Train Interior Panels	22630 /22629	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	02/09/2022	01/09/2025	Quarterly	47.94 sqm	E-Auction

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27	Train Exterior Panels	22630 /22629	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	Train	21/09/2022	20/09/2025	Quarterly	963.77 sqm	E-Auction
28	Display of advertisement	MDU PF-2,3,4,5,6 & Western entry Concourse & Circulating area	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Platform	28/10/2022	27/10/2025	Quarterly	2000	E-Auction
29	Display of advertisement	NZT	RR ADVERTISERS AND INNOVATORS No.17,Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	03/12/2022	02/12/2025	Quarterly	250	E-Auction
30	Display of advertisement	PCO	RR ADVERTISERS AND INNOVATORS No.17,Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	02/12/2022	01/12/2025	Quarterly	250	E-Auction
31	Display of advertisement	KZY	RR ADVERTISERS AND INNOVATORS No.17,Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	Concourse Platform	02/12/2022	01/12/2025	Quarterly	250	E-Auction
32	Display of advertisement	SCT	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	1051	E-Auction
33	Display of advertisement	TSI	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	2193	E-Auction
34	Display of advertisement	TTL	J K ASSOCIATES18-20,22 1st Floor,TB Road, Park Road Mahaboop Palayam, Madurai - 625016	Circulating Area, Concourse, Platform	16/12/2022	15/12/2025	Quarterly	520	E-Auction
35	Display of advertisement	KDNL	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Platform	16/12/2022	15/12/2025	Quarterly	480	E-Auction
36	Display of advertisement	PLNI	GRAPHON INNOVATIVE DIGITAL SOLUTIONS Prasadam Sqare Manisserly , Palakkad - 679521	Circulating Area, Concourse, Building, Platform, Subway	16/12/2022	15/12/2025	Quarterly	1297	E-Auction
37	Display of advertisement	RJPM	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	1237	E-Auction
38	Display of advertisement	LC Between TTI & SCT	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Hoardings	16/12/2022	15/12/2025	Quarterly	1200 additional area 300	E-Auction
39	Display of advertisement	SNKL	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Circulating Area, Concourse, Building, Platform	16/12/2022	15/12/2025	Quarterly	1011	E-Auction
40	Display of advertisement	LC Between DG & UDT	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Hoardings	16/12/2022	15/12/2025	Quarterly	1200 additional area 250	E-Auction

