

DETAILS OF PUBLICITY CONTRACTS IN COMMERCIAL DEPARTMENT - MADURAI DIVISION

SI NO	SUB HEAD	Station	Name and Address of Contractor	Type of contract	From	To	Locations	Area in sqft	Remarks
1	EXP TRAIN INTERIOR	12693/12694 , 12633/12634	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	16/11/2018	15/11/2023	Train	2964 & additional area- 528 sqft	
2	TEN ARCH	TEN	Shri. V. Krishnaswamy,Murali Ads No.530, Karaikkal Road Kumbakonam	Tender	13/04/2019	12/04/2024	TEN Circulating Area	6478	
3	TN and CVP station	TN,CVP	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	26/02/2019	25/02/2024	Station , Concourse Area	4866 & additional area - 580 Sqft with additional LF-963041/-	
4	Advertisement through video wall	MDU	M/s Adskraft, 9, RMS colony, Muthupatti, Madurai-625003	Tender	10/07/2021	09/07/2026	OOH/ Circulating Area	200	
5	Contract for provision, operation and maintenance of Coach indication board, Platform indication board,Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division	MDU,TEN	M/s. JAYAAM ADS, No.9, Advaita ashramam road, Fairlands,Salem	Tender	16/11/2021	15/11/2026	Platform& Concourse	-	
6	Contract for display of advertisement on interior panels of Train no.12636/12635 Vaigai SF Exp, 12606/12605 Pallavan SF Exp	12636/12635, 12606/12605	M/s Eye Catch, No.6, Pasumpon thevar street, Ellis nagar, Madurai.	Tender	01/01/2022	31/12/2026	Train	2232	
7	Contract for distribution of Dinamalar daily tamil news paper to the passengers of AC chair car (3 coaches) at free of cost of Train no 12636	12636	M/s Dinamalar	NINFRIS	06/12/2022	05/12/2023	Train	-	
8	Setting up of Boquet Stall at MDU Jn under NINFRIS	MDU	M/s Spring Blooms, Smt.Kalaivani	NINFRIS	13/10/2022	12/10/2023	Concourse	100	
9	Display of LED advertisement at station building of Mdu Jn	MDU	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	01/08/2022	31/07/2025	Building	1600	
10	Display of advertisement	PUU	Green Media, Nasa Comples Opposite Amina Auditorium, Pallimukku, Kollam- 691010	E-Auction	13/08/2022	12/08/2025	Circulating Area, Concourse, Building, Platform	1000	
11	Display of advertisement	KKZ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	E-Auction	13/08/2022	12/08/2025	Circulating Area, Concourse, Building, Platform	1000	
12	Display of advertisement	PMK	Yoga Tech, 6/234, DM Lodge Building, Nethaji Road, Paramakudi, Ramanathapuram-623707	E-Auction	14/08/2022	13/08/2025	Circulating Area, Concourse, Building, Platform	1024	
13	Display of advertisement	KLQ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	E-Auction	17/08/2022	16/08/2025	Circulating Area, Concourse, Building, Platform	500	
14	Display of advertisement through Hordings ant LC between PUU & KLQ	LC between PUU & KLQ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	E-Auction	17/08/2022	16/08/2025	Circulating Area, Concourse, Building, Platform	1200	

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15	Display of advertisement	KUV	Green Media, Nasa Complex Opposite Amina Auditorium, Pallimukku, Kollam-691010	E-Auction	17/08/2022	16/08/2025	Circulating Area, Concourse, Building, Platform	500	
16	Train Interior Mirror	22631/22632, 22623/22624, 12651/12652, 12687/12688, 22687/22688	Espanio Events and ADS, 1st Floor, CC 32/2368, B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21/08/2022	20/08/2025	Train	406.72	

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17	Train Interior Mirror	16787/16788, 16790/16789, 16791/16792, 22629/22630, 22619/22620	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21/08/2022	20/08/2025	Train	260.94	
18	Train Interior Mirror	16780/16779, 22661/22662, 16723/16724, 16733/16734, 22621/22622, 22613/22614	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21/08/2022	20/08/2025	Train	604.61	
19	Train Interior Mirror	16730/16729, 12638/12637, 16795/16796, 12654/12653, 12636/12635, 12606/12605, 12631/12632, 12662/12661	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21/08/2022	20/08/2025	Train	1264.48	
20	Train Exterior Panels	12636/12635, 12606/12605	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02/09/2022	01/09/2025	Train	2857.98 sqm	
21	Train Exterior Panels	22631/22632	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02/09/2022	01/09/2025	Train	1482.73 sqm	
22	Train Exterior Panels	06480/06479, 06462/06463	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02/09/2022	01/09/2025	Train	1927.18 sqm	
23	Train Interior Panels	12638/12637, 22675/22676, 12654/12653	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	02/09/2022	01/09/2025	Train	235.20 sqm	
24	Train Interior Panels	22630/22629	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02/09/2022	01/09/2025	Train	47.94 sqm	
25	Train Exterior Panels	22630/22629	Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21/09/2022	20/09/2025	Train	963.77 sqm	
26	Coach Indiacation Board	CVP	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	14/10/2022	15/10/2025	CIB		
27	Display of advertisement	MDU PF-1	POWER MEDIA-MADURAI 218A, Theni main road PP Chavadi, Madurai, Madurai - 625016	E-Auction	27/10/2022	26/10/2025	Platform	2000	
28	Display of advertisement	MDU PF-2,3,4,5,6 & Western entry Concourse & Circulating area	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	28/10/2022	27/10/2025	Platform	2000	

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29	Display of advertisement	NZT	RR ADVERTISERS AND INNOVATORS No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	E-Auction	03/12/2022	02/12/2025	Concourse Platform	250	

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30	Display of advertisement	PCO	RR ADVERTISERS AND INNOVATORS No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	E-Auction	02/12/2022	01/12/2025	Concourse Platform	250	
31	Display of advertisement	KZY	RR ADVERTISERS AND INNOVATORS No.17, Marshal Nagar Thiyagaraja Nagar, Maharaja Nagar, Sivanthipatti, Tirunelveli - 627011	E-Auction	02/12/2022	01/12/2025	Concourse Platform	250	
32	Display of advertisement	SCT	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Building, Platform	1051	
33	Display of advertisement	TSI	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Building, Platform	2193	
34	Display of advertisement	TTL	J K ASSOCIATES 18-20, 22 Ist Floor, TB Road, Park Road Mahaboop Palayam, Madurai - 625016	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Platform	520	
35	Display of advertisement	KDNL	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Platform	480	
36	Display of advertisement	PLNI	GRAPHON INNOVATIVE DIGITAL SOLUTIONS Prasadam Sqare Manisseriy , Palakkad - 679521	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Building, Platform, Subway	1297	
37	Display of advertisement	RJPM	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Building, Platform	1237	
38	Display of advertisement	LC Between TTI & SCT	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Hoardings	1200 additional area 300	
39	Display of advertisement	SNKL	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Building, Platform	1011	
40	Display of advertisement	LC Between DG & UDT	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Hoardings	1200 additional area 250	
41	Display of advertisement	SVPR	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Building, Platform	492	
42	Display of advertisement	SVKS	POWER MEDIA-MADURAI 218A, Theni main road PP Chavadi, Madurai, Madurai - 625016	E-Auction	16/12/2022	15/12/2025	Circulating Area, Concourse, Building, Platform	1360	
43	Display of advertisement	AVS	Green Media, Nasa Complex Opposite Amina Auditorium, Pallimukku, Kollam-691010	E-Auction	02/12/2022	01/12/2025	Circulating Area, Concourse, Building, Platform	500	
44	Display of advertisement	PCM	Jeycika Cycle Scooter Car Parking, Pavoorchatram, Tirunelveli	E-Auction	29/12/2022	28/12/2025	Circulating Area, Concourse, Platform	250	