

DETAILS OF PUBLICITY CONTRACTS IN COMMERCIAL DEPARTMENT - MADURAI DIVISION

2011-2020

SI NO	SUB HEAD	Station	Name and Address of Contractor	Type of contract	From	To	Area / Mode of Payment	Locations	Area in sqft
1	EXP TRAIN INTERIOR	12693/12694 , 12633/12634	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	16-Nov-18	15-Nov-23	Quarterly	Train	2964 & additional area-528 sqft
2	TEN ARCH	TEN	Shri. V. Krishnaswamy, No.530, Karaikkal Road Kumbakonam	Tender	13-Apr-19	12-Apr-24	Quarterly	TEN Circulating Area	6478
3	TN and CVP station	TN,CVP	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	26-Feb-19	25-Feb-24	Halfyrlly	Station , Concourse Area	4866 & additional area -580 Sqft
4	DG, ODC, PLNI, UDT stations and at Level Crossings	DG, ODC, PLNI, UDT stations	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	26-Feb-19	25-Feb-24	Halfyrlly	Station & Level Crossing	7759
5	TTL , TSI, SCT section and at Level Crossings	TTL , TSI, SCT section	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	26-Feb-19	25-Feb-24	Halfyrlly	Section and Level Crossing	10894
6	Advertisement through video wall	MDU	M/s Adskraft, 9, RMS colony, Muthupatti, Madurai-625003	Tender	10-Jul-21	09-Jul-26	Half yearly	OOH / Circulating Area	200
7	Contract for provision, operation and maintenance of Coach indication board, Platform indication board, Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division	MDU,TEN	M/s. JAYAAM ADS, No.9, Advaiatha ashramam road, Fairlands,Salem	Tender	16-Nov-21	15-Nov-26	Half yearly	Platform& Concourse	-
8	Contract for display of advertisement on interior panels of Train no.12636/12635 Vaigai SF Exp, 12606/12605 Pallavan SF Exp	12636/12635, 12606/12605	M/s Eye Catch, No.6, Pasumpon thevar street, Ellis nagar, Madurai.	Tender	01-Jan-22	31-Dec-26	Quarterly	Train	2232
9	Contract for distribution of Dinamalar daily tamil news paper to the passengers of AC chair car (3 coaches) at free of cost of Train no 12636	12636	M/s Dinamalar	NINFRIS	06-Dec-21	05-Dec-22	Yearly	Train	-
10	Display of LED advertisement at station building of Mdu Jn	MDU	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	01-Aug-22	31-Jul-25	Quarterly	Building	1600
11	Display of advertisement	PUU	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	E-Auction	13-Aug-22	12-Aug-25	Quarterly	Circulatin Area, Concourse, Building, Platform	1000
12	Display of advertisement	KKZ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	E-Auction	13-Aug-22	12-Aug-25	Quarterly	Circulatin Area, Concourse, Building, Platform	1000
13	Display of advertisement	PMK	Yoga Tech, 6/234, DM Loadge Building, Nethaji Road, Paramakudi, Ramanathapuram-623707	E-Auction	14-Aug-22	13-Aug-25	Quarterly	Circulatin Area, Concourse, Building, Platform	1024

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14	Display of advertisement at station and LC	KQN & LC No.327	HIAUN Technologies and Solutions Pvt. Ltd, 4201, TNHB, Villapuram, Madurai-625012	E-Auction	14-Aug-22	13-Aug-25	Quarterly	Circulatin Area, Concourse, Platform, LC	1028
15	Display of advertisement	KLQ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	E-Auction	17-Aug-22	16-Aug-25	Quarterly	Circulatin Area, Concourse, Building, Platform	500
16	Display of advertisement through Hordings ant LC between PUU & KLQ	LC between PUU & KLQ	Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501	E-Auction	17-Aug-22	16-Aug-25	Quarterly	Circulatin Area, Concourse, Building, Platform	1200
17	Display of advertisement	KUV	Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010	E-Auction	17-Aug-22	16-Aug-25	Quarterly	Circulatin Area, Concourse, Building, Platform	500
18	Train Interior Mirror	22631/ 22632, 22623/ 22624, 12651/ 12652, 12687/ 12688, 22687/ 22688	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21-Aug-22	20-Aug-25	Quarterly	Train	406.72
19	Train Interior Mirror	16787/ 16788, 16790 /16789, 16791/ 16792, 22629/ 22630, 22619/ 22620	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21-Aug-22	20-Aug-25	Quarterly	Train	260.94
20	Train Interior Mirror	16780/16779, 22661 /22662, 16723/ 16724, 16733/ 16734, 22621/ 22622, 22613/ 22614	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21-Aug-22	20-Aug-25	Quarterly	Train	604.61
21	Train Interior Mirror	16730/16729, 12638 /12637, 16795 /16796, 12654 /12653, 12636 /12635, 12606 /12605, 12631/ 12632, 12662/ 12661	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21-Aug-22	20-Aug-25	Quarterly	Train	1264.48
22	Train Exterior Panels	12636/12635, 12606/12605	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02-Sep-22	01-Sep-25	Quarterly	Train	2857.98 sqm
23	Train Exterior Panels	22631/22632	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02-Sep-22	01-Sep-25	Quarterly	Train	1482.73 sqm
24	Train Exterior Panels	06480/06479, 06462/06463	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02-Sep-22	01-Sep-25	Quarterly	Train	1927.18 sqm
25	Train Exterior Panels	12693/12694, 12633/12634	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	02-Sep-22	01-Sep-25	Quarterly	Train	5542.92 sqm
26	Train Interior Panels	12638/12637, 22675/22676, 12654/12653	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	02-Sep-22	01-Sep-25	Quarterly	Train	235.20 sqm

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27	Train Interior Panels	22630/22629	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	02-Sep-22	01-Sep-25	Quarterly	Train	47.94 sqm
28	Train Exterior Panels	22630/22629	Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025	E-Auction	21-Sep-22	20-Sep-25	Quarterly	Train	963.77 sqm
29	Coach Indiacation Board	CVP	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	16-Oct-22	15-Oct-25	Quarterly	CIB	
30	LED Advertisement	MDU Pf NO.1	M/s. Power Media, PP Chavadi, Theni Main road, Madurai	E-Auction	27-Oct-22	26-Oct-25	Quarterly	PF No.1	2000 sqft
31	Display of Advertisement	MDU Pf No.2 to 6 & Western entry	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	E-Auction	28-Oct-22	27-Oct-25	Quarterly	Pf No.2 to 6 , Western entry concourse,Western entry Circulating area	4000 sqft