

DETAILS OF PUBLICITY CONTRACTS IN COMMERCIAL DEPARTMENT - MADURAI DIVISION

| SI NO | SUB HEAD | Station | Name and Address of Contractor | Type of contract | From | To | ALF | Paid up to | Current L.Fee | Area / Mode of Payment | Locations | Area in sqft |
|-------|---|-----------------------------|---|------------------|-------------|-------------|-----------|-------------|---------------|------------------------|----------------------------|---|
| 1 | EXP TRAIN INTERIOR | 12693/12694 , 12633/12634 | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | Tender | 16-Nov-2018 | 15-Nov-2023 | 10,80,000 | 6-sep-2022 | 2,70,000 | Quarterly | Train | 2964 & additional area- 528 sqft |
| 2 | TEN ARCH | TEN | Shri. V. Krishnaswamy, No.530, Karaikkal Road Kumbakonam | Tender | 13-Apr-2019 | 12-Apr-2024 | 50,00,000 | 6-sep-2022 | 12,50,000 | Quarterly | TEN Circulating Area | 6478 |
| 3 | TN and CVP station | TN,CVP | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | Tender | 26-Feb-2019 | 25-Feb-2024 | 27,99,000 | 6-sep-2022 | 13,99,500 | Halfyrlly | Station , Concourse Area | 4866 & additional area - 580 Sqft with additional LF-963041/- |
| 4 | DG, ODC, PLNI, UDT stations and at Level Crossings | DG, ODC, PLNI, UDT stations | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | Tender | 26-Feb-2019 | 25-Feb-2024 | 24,93,000 | 6-Jun-2022 | 12,46,500 | Halfyrlly | Station & Level Crossing | 7759 |
| 5 | TTL , TSI, SCT section and at Level Crossings | TTL , TSI, SCT section | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | Tender | 26-Feb-2019 | 25-Feb-2024 | 24,12,000 | 6-Jun-2022 | 12,06,000 | Halfyrlly | Section and Level Crossing | 10894 |
| 6 | Advertisement through video wall | MDU | M/s Adskraft, 9, RMS colony, Muthupatti, Madurai-625003 | Tender | 10-Jul-2021 | 9-Jul-2026 | 19,00,205 | 7-Oct-2022 | 9,50,103 | Half yearly | OOH / Circulating Area | 200 |
| 7 | Contract for provision, operation and maintenance of Coach indication board, Platform indication board, Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division | MDU,TEN | M/s. JAYAAM ADS, No.9, Advaita ashramam road, Fairlands, Salem | Tender | 16-Nov-2021 | 15-Nov-2026 | 2873936 | 15-May-2022 | 14,36,968 | Half yearly | Platform& Concourse | - |
| 8 | Contract for display of advertisement on interior panels of Train no.12636/12635 Vaigai SF Exp, 12606/12605 Pallavan SF Exp | 12636/12635, 12606/12605 | M/s Eye Catch, No.6, Pasumpon thevar street, Ellis nagar, Madurai. | Tender | 1-Jan-2022 | 31-Dec-2026 | 23,78,008 | 30-sep-2022 | 5,94,502 | Quarterly | Train | 2232 |
| 9 | Display of Home appliances demonstration / Branding | MDU | Shri.Meenakshi Fan House , Madurai | NINFRIS | 5-Sep-2021 | 4-Sep-2022 | 5,50,000 | 4-Sep-2022 | 5,50,000 | Yearly | MDU/Concourse Area | 400 |
| 10 | Contract for distribution of Dinamalar daily tamil news paper to the passengers of AC chair car (3 coaches) at free of cost of Train no 12636 | 12636 | M/s Dinamalar | NINFRIS | 6-Dec-2021 | 5-Dec-2022 | 3,00,000 | 5-Dec-2022 | 3,00,000 | Yearly | Train | - |
| 11 | Western Entry Arch, MDU | MDU | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | E-Auction | 01-Aug-22 | 31-Jul-25 | 4,80,000 | 01-Nov-22 | 1,20,000 | Quarterly | Arch | 380 |
| 12 | Display of LED advertisement at station building of Mdu Jn | MDU | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | E-Auction | 01-Aug-22 | 31-Jul-25 | 22,55,400 | 01-Nov-22 | 5,63,850 | Quarterly | Building | 1600 |

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| 13 | Display of advertisement | PUU | Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010 | E-Auction | 13-Aug-22 | 12-Aug-25 | 3,00,000 | 13-Nov-22 | 77,625 | Quarterly | Circulatin Area, Concourse, Building, Platform | 1000 |
| 14 | Display of advertisement | KKZ | Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501 | E-Auction | 13-Aug-22 | 12-Aug-25 | 3,04,000 | 13-Nov-22 | 76,000 | Quarterly | Circulatin Area, Concourse, Building, Platform | 1000 |
| 15 | Display of advertisement | PMK | Yoga Tech, 6/234, DM Lodge Building, Nethaji Road, Paramakudi, Ramanathapuram-623707 | E-Auction | 14-Aug-22 | 13-Aug-25 | 2,70,000 | 14-Nov-22 | 67,500 | Quarterly | Circulatin Area, Concourse, Building, Platform | 1024 |
| 16 | Display of advertisement at station and LC | KQN & LC No.327 | HIAUN Technologies and Solutions Pvt. Ltd, 4201, TNHB, Villapuram, Madurai-625012 | E-Auction | 14-Aug-22 | 13-Aug-25 | 1,50,000 | 14-Nov-22 | 38,625 | Quarterly | Circulatin Area, Concourse, Platform, LC | 1028 |
| 17 | Display of advertisement | KLQ | Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501 | E-Auction | 17-Aug-22 | 16-Aug-25 | 1,24,700 | 17-Nov-22 | 31,175 | Quarterly | Circulatin Area, Concourse, Building, Platform | 500 |
| 18 | Display of advertisement through Hordings ant LC between PUU & KLQ | LC between PUU & KLQ | Chinnus Jewellers, E.P.11/299,300, Mukkada, Kundara, Kollam-691501 | E-Auction | 17-Aug-22 | 16-Aug-25 | 1,88,200 | 17-Nov-22 | 47,050 | Quarterly | Circulatin Area, Concourse, Building, Platform | 1200 |
| 19 | Display of advertisement | KUV | Green Media, Nasa Comple Opposite Amina Auditorium, Pallimukku, Kollam-691010 | E-Auction | 17-Aug-22 | 16-Aug-25 | 1,05,000 | 17-Nov-22 | 26,775 | Quarterly | Circulatin Area, Concourse, Building, Platform | 500 |
| 20 | Train Interior Mirror | 22631/22632, 22623/22624, 12651/12652, 12687/12688, 22687/22688 | Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 21-Aug-22 | 20-Aug-25 | 1,67,777 | 21-Nov-22 | 41,944 | Quarterly | Train | 406.72 |
| 21 | Train Interior Mirror | 16787/16788, 16790/16789, 16791/16792, 22629/22630, 22619/22620 | Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 21-Aug-22 | 20-Aug-25 | 1,07,777 | 21-Nov-22 | 26,944 | Quarterly | Train | 260.94 |
| 22 | Train Interior Mirror | 16780/16779, 22661/22662, 16723/16724, 16733/16734, 22621/22622, 22613/22614 | Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 21-Aug-22 | 20-Aug-25 | 2,37,777 | 21-Nov-22 | 59,444 | Quarterly | Train | 604.61 |
| 23 | Train Interior Mirror | 16730/16729, 12638/12637, 16795/16796, 12654/12653, 12636/12635, 12606/12605, 12631/12632, 12662/12661 | Espanio Events and ADS, !st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 21-Aug-22 | 20-Aug-25 | 7,87,777 | 21-Nov-22 | 1,96,444 | Quarterly | Train | 1264.48 |

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| 24 | Train Exterior Panels | 12636/12635, 12606/12605 | Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 02-Sep-22 | 01-Sep-25 | 41,57,777 | 02-Dec-22 | 10,70,628 | Quarterly | Train | 2857.98 sqm |
| 25 | Train Exterior Panels | 22631/22632 | Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 02-Sep-22 | 01-Sep-25 | 11,57,777 | 02-Dec-22 | 2,89,444 | Quarterly | Train | 1482.73 sqm |
| 26 | Train Exterior Panels | 06480/06479, 06462/06463 | Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 02-Sep-22 | 01-Sep-25 | 13,77,777 | 02-Dec-22 | 3,53,055 | Quarterly | Train | 1927.18 sqm |
| 27 | Train Exterior Panels | 12693/12694, 12633/12634 | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | E-Auction | 02-Sep-22 | 01-Sep-25 | 34,83,000 | 02-Dec-22 | 8,70,750 | Quarterly | Train | 5542.92 sqm |
| 28 | Train Interior Panels | 12638/12637, 22675/22676, 12654/12653 | Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17 | E-Auction | 02-Sep-22 | 01-Sep-25 | 15,30,900 | 02-Dec-22 | 3,82,725 | Quarterly | Train | 235.20 sqm |
| 29 | Train Interior Panels | 22630/22629 | Espanio Events and ADS, 1st Floor, CC 32/2368,B1 P J Antony Road, Palarivattom, Ernakulam-682025 | E-Auction | 02-Sep-22 | 01-Sep-25 | 2,14,777 | 02-Dec-22 | 54,444 | Quarterly | Train | 47.94 sqm |