

DETAILS OF PUBLICITY CONTRACTS IN MADURAI DIVISION

Sl.No	SUB HEAD	Station	Name and Address of Contractor	Type of contract	From	To	ALF	Paid up to	Current L.Fee	Area / Mode of Payment	Locations	Area in sqft	Remarks
1	EXP TRAIN INTERIOR	12693/12694 , 12633/12634	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	11/16/2018	11/15/2023	10,80,000	6-sep-2022	2,70,000	Quarterly	Train	2964 & additional area- 528 sqft	
2	TEN ARCH	TEN	Shri. V. Krishnaswamy, No.530, Karaikkal Road Kumbakonam	Tender	4/13/2019	4/12/2024	50,00,000	6-Jun-2022	12,50,000	Quarterly	TEN Circulating Area	6478	
3	TN and CVP station	TN,CVP	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	2/26/2019	2/25/2024	27,99,000	6-Jun-2022	13,99,500	Halfyrlly	Station , Concourse Area	4800 & additional area - 580 Sqft with additional LF- 0620417	
4	DG, ODC, PLNI, UDT stations and at Level Crossings	DG, ODC, PLNI, UDT stations	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	2/26/2019	2/25/2024	24,93,000	6-Jun-2022	12,46,500	Halfyrlly	Station & Level Crossing	7759	
5	TTL , TSI, SCT section and at Level Crossings	TTL , TSI, SCT section	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	2/26/2019	2/25/2024	24,12,000	6-Jun-2022	12,06,000	Halfyrlly	Section and Level Crossing	10894	
6	Advertisement through video wall	MDU	M/s Adskraft, 9, RMS colony, Muthupatti, Madurai-625003	Tender	7/10/2021	7/9/2026	19,00,205	9-Jul-2022	9,50,103	Half yearly	OOH / Circulating Area	200	
7	Contract for provision, operation and maintenance of Coach indication board, Platform indication board, Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division	MDU,TEN	M/s. JAYAAM ADS, No.9, Advaita ashramam road, Fairlands,Salem	Tender	11/16/2021	11/15/2026	2873936	15-May-2022	14,36,968	Half yearly	Platform& Concourse	-	
8	Contract for display of advertisement on interior panels of Train no.12636/12635 Vaigai SF Exp, 12606/12605 Pallavan SF Exp	12636/12635, 12606/12605	M/s Eye Catch, No.6, Pasumpon thevar street, Ellis nagar, Madurai.	Tender	1/1/2022	12/31/2026	23,78,008	31-jun-2022	5,94,502	Quarterly	Train	2232	