



दक्षिणरेलवे/**SOUTHERN RAILWAY**  
चेन्नैमंडल/**CHENNAI DIVISION**

No.PUB/MAS/2022/03/08

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प्रेसविज्ञप्ति /PRESS RELEASE

**CHENNAI DIVISION LAUNCHES 'ONE STATION ONE PRODUCT' SCHEME**

**GI-TAGGED 'KANCHIPURAM SILK SAREES' ON SALE AT DR MGR CHENNAI CENTRAL**

Chennai Division of Southern Railway has launched 'One Station One Product' scheme on a pilot basis with Puratchi Thalaivar Dr M.G. Ramachandran Central becoming the promotional and sales hub for 'Kanchipuram Silk Sarees'.

A 'Kanchipuram Silk Saree' Stall has been opened at Dr MGR Chennai Central under the 'One Station One Product' scheme today (25.03.2022). Chennai Division of Southern Railway has allotted the stall on pilot basis for 15 days to M/s. MGR Silks Handloom weavers Production and Sales, Kanchipuram. GI-tagged Kanchipuram Silk Sarees, known for aesthetically captivating gold zari and checked brocade with intricate workmanship will be showcased in the stall for sale. More 100 varieties of silk sarees are available at the stall.

The 'Kanchipuram Silk Saree' stall was inaugurated by Smt.Uma Agarwal, President Southern Railway Womens Welfare Organisation and Visited by Shri B.G.Mallya, Additional General Manager, Southern Railway, Shri Ravi Valluri, Principal Chief Commercial Manager, Southern Railway, Shri Ganesh, DRM, Chennai Division, Shri R.Ananth, ADRM1 and other Senior Officials.

The stall, located in the second entry concourse hall of Dr MGR Chennai Central (Next to Higgin Bothams) is receiving good patronage from rail users and will remain open from 25.03.2022 to 08.04.2022.

“One Station One Product’ (OSOP) is a novel initiative envisaged in the Union Budget 2022-23 in a bid to promote local artisans, products and industries. The initiative aims to promote local products by making each railway station a promotional and sales hub for the product. In the first phase, 16 major Railway stations have been shortlisted under ‘One Station One Product’ Scheme, pan-India.

**Sd/-**

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