

DETAILS OF PUBLICITY CONTRACTS IN MADURAI DIVISION as on 06.12.2021

Sl.No	SUB HEAD	Station	Name and Address of Contractor	Type of contract	From	To	ALF	Paid up to	Current L.Fee	Area / Mode of Payment	Locations	Area in sqft	Remarks
1	EXP TRAIN INTERIOR	12693/12694, 12633/12634	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	16-11-2018	15-11-2023	10,80,000	06/12/2021	2,70,000	Quarterly	Train	2964	Live
2	TEN ARCH	TEN	Shri. V. Krishnaswamy, No.530, Karaikkal Road Kumbakonam	Tender	13-04-2019	12-04-2024	50,00,000	06/12/2021	12,50,000	Quarterly	TEN Circulating Area	6478	Live
3	TN and CVP station	TN,CVP	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	26-02-2019	25-02-2024	27,99,000	06/12/2021	13,99,500	Halfyrlly	Station , Concourse Area	4866 & additional area - 580 Sqft with additional LF-963041/-	Live
4	DG, ODC, PLNI, UDT stations and at Level Crossings	DG, ODC, PLNI, UDT stations	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	26-02-2019	25-02-2024	24,93,000	06/12/2021	12,46,500	Halfyrlly	Station & Level Crossing	7759	Live
5	TTL , TSI, SCT section and at Level Crossings	TTL , TSI, SCT section	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	Tender	26-02-2019	25-02-2024	24,12,000	06/12/2021	12,06,000	Halfyrlly	Section and Level Crossing	10894	Live
6	Advertisement through video wall	MDU	M/s Adskraft, 9, RMS colony, Muthupatti, Madurai-625003	Tender	10-07-2021	09-07-2026	19,00,205	09/01/2022	9,50,103	Half yearly	OOH / Circulating Area	200	Live
7	Advertisement on top/bottom of mirrors in reserved coaches of reserved train	02657/02658, 02631/02632 02679/0267	Shri. A. Soosairaj, No.2, Shanmugam Pillai Thoppu IInd street, Madurai-17	NINFRIS	21.08.2021	20.08.2022	3,66,699	20-08-2022	3,66,699	Yearly	Mirrors in reserved coaches	1264.48	Live
8	Display of Home appliances demonstration / Branding	MDU	Shri.Meenakshi Fan House , Madurai	NINFRIS	05.09.2021	04.09.2022	5,50,000	04-09-2022	5,50,000	Yearly	MDU/Concourse Area	400	Live
9	contract for provision, operation and maintenance of Coach indication board, Platform indication board, Plasma TV at MDU , TEN and Dual display information system (DDIS) at 27 various station over MDU division	MDU,TEN	M/s. JAYAAM ADS/ Salem	Tender	16-11-2021	15-11-2026	2873936	15-04-2022	1436968	Half yearly	Platform& Concourse	-	Live
10	Contract for distribution of Dinamalar daily tamil news paper to the passengers of AC chair car (3 coaches) at free of cost of Train no 12636	12636	M/s Dinamalar	NINFRIS	06-12-2021	05-12-2022	3,00,000	05-12-2022	300000	Yearly	12636	-	Live