



दक्षिण रेलवे/Southern Railway
चेन्नै मंडल/Chennai Division

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प्रेस विज्ञप्ति /PRESS RELEASE

Chennai Division of Southern Railway taps new transportation of cement after 8 years under the Hungry for Cargo initiative

Chennai Division of Southern Railway is persistently adding new streams of traffic to its freight basket. After intensive marketing efforts of Business Development Unit setup at the Chennai Division, Ultratech Cement have commenced loading of cement bags from Melpakkam to Salem on 16.12.2021. The freight train consisting of 21 BCN minirake has transported 1,377 tons of cement bags to Salem junction at a distance of 266km.

It is noteworthy that Cement bags have been transported from Melpakkam to Salem after a gap of eight years, the previous loading was done in the year 2013. During this interim period of 8 years, bagged cement was transported only by Road.

The BDU of Chennai Division consistently persuaded freight customers to book their traffic by Rail by explaining various freight concessions being offered by Railways. Customers have expressed their willingness and offered loading by Rail. The initiatives of BDU team in transporting these new streams of traffic through Rail have generated Rs. 6 lakhs revenue to the Railways, apart from being an environmental friendly mode of transportation. Also four more minirakes loading expected per month.

Shri Ganesh, Divisional Railway Manager complimented Officials & staff of BDU team, for their continuous efforts towards tapping the new areas of freight business.

Sd/-

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