



दक्षिण रेलवे/Southern Railway
चेन्नै मंडल/Chennai Division

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प्रेस विज्ञप्ति /PRESS RELEASE

**CHENNAI DIVISION OBSERVES 'SWACHHTA PAKHWADA - CLEANLINESS FORTNIGHT'
FROM 16.09.2021 TO 30.09.2021**

Chennai Division of Southern Railway observes Swachhta Pakhwada – Cleanliness Fortnight campaign at Railway stations and Trains from 16.09.2021 to 30.09.2021 Various activities are to be undertaken by all the Officers and staff during the fortnight drive.

Shri. Ganesh, Divisional Railway Manager, Chennai administrated the Swachhta Pledge at Dr. M.G.R. Chennai Central Railway station today, (16.09.2021) and inaugurated the Exhibition on “No to Single Use Plastic” to create awareness regarding banning of single use plastic among public. MIME show and Rally for awareness on “No to Single Use Plastic” by Scout Group was displayed to Railway passengers to create awareness. Moreover, mass cleaning drive was initiated by railway staff at Chennai Central Railway station. Each day of the Pakhwada is associated with a particular theme pertaining to cleanliness.

Chennai Division of Southern Railway will co-ordinate with NGOs, Volunteers, Corporates, Scouts & Guides in conducting various programmes during this Fortnight Cleanliness drive. Seminars, Workshops on sanitation, Skits, exhibitions, plantation of tree and landscaping in the premises for beautification will also be conducted at Railway stations/premises.

This fortnight drive is mainly focused to minimize generation of plastic waste and to ensure eco-friendly environment at stations. Also, to focus intensive cleaning of all toilet block at railway stations, coaching depots, sheds, trains, Railway colonies and surrounding areas. In addition, this time Chennai Division conducting Swachh competition such as Drawing, Essay writing contest and also planned to give Awards and Shields to the Best maintained work centres and offices.

To make Swachhta initiative a grand success, intensive awareness campaigns will be organized using social media, audio/video clips to motivate and involve passengers and other stakeholders to participate in the various activities of Swachhta Pakhwada. Shri. R. Ananth ADRM I, Shri. Sachin Punetha ADRM II, Shri. S.Subramanian ADRM III participated in the Swachhta Pakhwada along with all Branch Officers.

Sd/-

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जनसंपर्कअधिकारी/Public Relations Officer

चेन्नैमंडल/Chennai Division