

ANNEXURE – I

1. Name of the firm seeking recognition :
(IN BLOCK LETTERS)
- (a) Whether the firm is a registered Partnership firm, a private Limited Company or a sole proprietor firm :
2. Educational qualifications of the person :
3. Postal Address :
4. Telephone No., if available :
5. Registration No., if any :
6. Name of the Proprietor/Chief Executive :
(IN BLOCK LETTERS)
7. Name and Address of the other parties :
8. Are you an Income tax Assessee? :
9. Are you involved in any criminal case? :
10. Is there any court case pending Against You? :
11. Details of previous experience in Advertising :
12. What is your present turnover? :
13. How much of business you can offer per annum? :
14. Who are all your present clients to advertisement? :
15. Details of immovable properties owned by you/your firm :
16. Have you got any carpenter/painter/artist/studio facilities to carry out display of advertisement? :

Conditions for according Canvassership

01. You should procure a minimum business of Rs.1,00,000/- per annum.
02. You will be paid a commission of 15% on the value realised on orders canvassed by you and accepted and displayed on the Railway only if you complete the business worth of Rs.1,00,000/- within one year period. This commission is subject to revision upward or downward at the discretion of the Railway.
03. The commission referred above will become payable only after the business introduced by you has been finalised in all respects and the total rental charges have been received in full by the Railway.
04. The commission referred above shall be refunded by you to the Railway in the event of the Railway canceling the contract and refunding the rental charges to the advertiser.
05. You should not interfere with the business already in existence with the Railway no commission will be payable in case any contract which is currently with the Railway not having originally booked by you subsequently even in an amended form as new business nor will such renewal business count towards the total prescribed target of Rs.1,00,000/-
06. Contracts in respect of business introduced by the Advertising Agent/Canvasser will be concluded directly between the advertiser and the Railway administration, who will be the parties signing the contract and all payments due in respect of such contracts will be made in full by his/her/its/ clients direct to the Railway administration.
07. The Railway administration do not hold themselves responsible for any payments made by the advertiser to an advertising agent/canvasser.
08. You are required to ask the advertisers to make all cash payments of rental and other dues of the Railway only to the Chief Cashier of this Railway, Chennai-3, crossed cheques and demand drafts drawn in favour of Chief Cashier, Southern Railway may be however, secured by you and forwarded to this Railway along with the signed contract forms.
09. You should strictly adhere to the conditions notified in the rate list and also on the reverse of the contract order forms.

10. Please also note that the recognition once granted will be subject to the condition that if the advertising agent/canvasser fails to fulfill the terms mentioned in clause 1, 2, 3 and 4 above for two consecutive financial years not only the recognition be withdrawn but the advertising agent/canvasser will be debarred from fresh recognition for the following two years.
11. After withdrawal of recognition the advertising agent/canvasser will not be entitled to any commission on the business already booked, introduced by him or her / it such business continues to be current or is renewed with the contracting Railway after the lapse of recognition of the advertising agent/canvasser.
12. Notwithstanding anything contained in these conditions, if in the opinion of the Railway administration, it is considered necessary to withdraw the recognition accorded to the advertising agent/canvasser by the railway administration the railway administration shall have the right to do so without assigning any reason at any time and without in any way being liable for such withdrawal. The decision of the Railway administration in this respect shall be final and binding on the advertising agent/canvasser.
13. Any change in the conditions above & any new conditions notified to canvassers from time to time shall be binding on you.

I hereby declare that I shall abide by the conditions stipulated above.

Signature of the Agent/Canvasser