



क्षिणरेलवे/SOUTHERN RAILWAY  
चेन्नैमंडल/CHENNAI DIVISION

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**प्रेसविज्ञप्ति / PRESS RELEASE**

**CHENNAI DIVISION LAUNCHES 'TUESDAY – DIGITAL DAY' CAMPAIGN TO PROMOTE DIGITAL PAYMENTS**

**TUESDAY – DIGITAL DAY' CAMPAIGN TO BE HELD ON ALL TUESDAYS STARTING FROM 22nd OCTOBER 24**

Chennai Division of Southern Railway, serving over 1.5 million passengers daily, is at the forefront of digital innovation aimed at enhancing the passenger experience. In alignment with the Government's ambitious 'Digital India' Campaign, the Division has implemented a QR code-enabled payment system at all ticketing counters, covering both reserved and unreserved tickets.

**New QR Code Payment System Introduced at Ticketing Counters**

The newly introduced QR code system simplifies the payment process for passengers, eliminating the need for exact change or delays due to a shortage of small denominations. QR code display devices at each counter generate a unique code for every transaction. Passengers can scan the code using popular UPI apps like GPay, BHIM, or PhonePe, ensuring quick and secure payments.

This seamless and cashless transaction method resolves common currency shortage issues and reduces wait times at counters. The system is available across all ticketing services, including reserved, unreserved, and platform ticket purchases.

**How QR Code Payments Work: A Step-by-Step Guide**

Here's how the QR code payment system works:

1. At the point of purchase, railway staff display a unique QR code for the transaction.
2. Passengers scan the code using any UPI-enabled app.
3. Once the payment is confirmed, the ticket is instantly printed and handed to the passenger.

This fast, secure system is designed to significantly reduce waiting times, improving overall efficiency.

**UTS Mobile App: A Convenient Option for Unreserved Ticketing**

To further promote convenience, Chennai Division encourages passengers to use the UTS Mobile App for booking unreserved, Platform and Season Tickets. Available on Android and iOS platforms, the app allows passengers to book tickets anytime, anywhere, eliminating the need to stand in long queues at ticket counters.

With additional features like paperless ticketing and a 3% bonus on recharges, the UTS Mobile App offers a more convenient and cost-effective option for unreserved travel.

### **Tuesday – Digital Day: Promoting Cashless Transactions**

To raise awareness and boost participation in digital payments, the Chennai Division is launching 'Tuesday – Digital Day' initiative. This campaign aims to familiarize passengers with digital payment methods like QR code payments at ticket counters and bookings through the UTS Mobile App.

**To encourage digital and cashless transactions, 'TUESDAY – DIGITAL DAY' CAMPAIGN TO BE HELD ON ALL TUESDAYS STARTING FROM 22nd OCTOBER 24.**

### **Faster, Convenient Ticketing Across All Stations in Chennai Division**

The QR code payment system is now operational across all stations in the Chennai Division, providing faster, more convenient ticketing for passengers. By reducing wait times and expediting transactions, Southern Railway continues to enhance the travel experience for all.

### **Volunteers to Assist Passengers with Digital Payment Methods**

On 'Tuesday – Digital Day,' volunteers will be present at major railway stations to guide and assist passengers with digital transactions. This hands-on assistance will ensure that passengers of all ages can easily access and benefit from these digital innovations.

**Chennai Division of Southern Railway invites all passengers to participate in this initiative and make 'Tuesday – Digital Day' campaign a grand success by embracing the ease and efficiency of digital payments.**

**Join us in moving towards a more convenient and hassle-free railway ticketing system with Southern Railway!**

**SD/-**

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