

No. PUB/MAS/2024/09/20

## प्रेसविज्ञप्ति /PRESS RELEASE

## CHENNAI DIVISION EMBARKS ON MASSIVE CLEANLINESS DRIVE AT 83 RAILWAY STATIONS, TODAY.

Chennai Division of Southern Railway embarked on a massive cleanliness drive, as a part of the "Swachhata Hi Sewa" (SHS) campaign, at 83 railway stations on September 30, 2024. The fortnight-long initiative, from September 17 to October 2, 2024, aims to promote cleanliness, hygiene and sanitation at railway premises.

The mass cleanliness drive was launched by **Shri B. Vishwanath Eerya, Divisional Railway Manager, Chennai Division, at Dr. MGR Central Railway Station**. The event witnessed enthusiastic participation from 50 students of Railway Bala Bhawan Higher Secondary School, Ayanavaram, NCC cadets, students from Jaya School and College, Tiruninravur and members of Rabindranath Tagore Scouts and Guides, Valluvar Scouts and Vasuki Guides, and Bharathi Scouts group. Besides, 100 cleaning staff also joined hands in this shramdaan drive.

Participants marched in a rally around the station, holding cleanliness-themed placards and promoting the message "Clean Rail - Clean India". Shramdaan activities took place at Dr. MGR Central Railway Station and Chennai Central Suburban Terminal and premises. Senior officers, including Shri Tej Partap Singh and Shri Ankur Chauhan, Additional Divisional Railway Managers and staff of Chennai Division participated in the Shramdaan activities.

The campaign saw active participation from NGOs, including Rajasthan Association of Tamilnadu and Madras Hire Purchase Association. Across all 83 railway stations, school and college students, scouts, guides, NCC cadets, NGOs, and volunteers joined hands with railway staff, passengers and the general public to make the mass cleanliness drive a success.

The mass participation in cleaning activities plays a vital role in contributing to the overall well-being of society and promoting a cleaner, greener and healthier environment.

SD/-

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Date: 30.09.2024

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